

July 25, 2018

CSM Commission Meeting

Commissioners present: Michael Ly, Linda Magoon, Sarah Beal, Jed Davis, Lorre Tucker, Jeff Nick

CSM Staff present: Ron Redmond, Jenny Morse

Visitors: Michael DeMaggio (Cart Vendor), Ongyel Sherpa (Cart Vendor)

COME TO ORDER

AGENDA

APPROVAL OF MINUTES – June

Motion to approve: Lorre

Second: Michael Ly

Minutes Pass

PUBLIC FORUM

FINANCIAL REVIEW

Recap: Final report will come in August. In the midst of making last minute collections.

Collections can be made until the end of August. Alice to come in August.

ELECTION OF OFFICERS

Ron Redmond leading meeting

Motion to keep all officers the same: Linda

Second: Jed Davis

Motion passes

- a. Ad hoc Committees to support CSM Staff
 - i. Equipment requests
 - 1. Lift, stage etc.
 - ii. Representation on hiring panel for FT Maintenance Worker
 - iii. Assisting Staff in Securing Corporate Sponsors
 - iv. Conducting CSM and downtown business owner interviews for flexible marketing plan.
- b. Parking issues
 - a. Need for parking ambassador to direct, employee parking program in Lakeview garage and college street garage

MARKETPLACE COMMISSIONERS CORNER

Discussion around former Marketing Consultant – Jed Davis

Tourism is alive and well – Lorre

The Great Race was amazing for business – Michael

Only one vacancy on Church Street – Jeff Nick

Excited to be a voice for downtown, second year of College Street Collide event – Sarah Beal

REQUEST FOR LICENSE TRANSFER

Transferring from Ongyel Sherpa (Nepalese Momos) to DeMaggio (Sandwiches)

Discussion around history of the cart,

Motion to approve transfer: Lorre

Second: Linda

Transfer approved

PROPOSED POLICY FOR RETAIL EXPANSIONS

FINAL REVIEW, APPROVAL OF PROMOTION PROGRAM FOR DOWNTOWN BUSINESSES

Marketing services for side street businesses with the downtown district – Presentation by Ron
Discussion around prices to charge for side street businesses
Motion for a one year pilot program of the pay to play at \$.50/square foot – Michael
Second: Sarah
Motion passes

APPROVAL: Stowe Mountain Resort's Epic Weekend, Saturday, September 1st on the Top Block
Motion to approve the Top Block for Epic Weekend: Lorre
Second: Michael Ly
Motion passes

PUBLIC RESTROOM PRESENTATION

Must have a place for families to go to the bathroom
Signage and attendants for bathroom in City Hall

UPDATE: Retail Sales and Rooms/Meals/Alcohol Sales
ADJOURN